

WAIKITECH

Who are we?

Waikitech is the consulting company of the **VANIX Group**. Specialized in supporting investors as well as Start-ups and SME seeking partnerships in France and abroad to develop commercial activities, Waikitech has set up specific programs according to the target countries:

InvestmentFrance™

BusinessChina™

BusinessBrazil™

BusinessUSA™

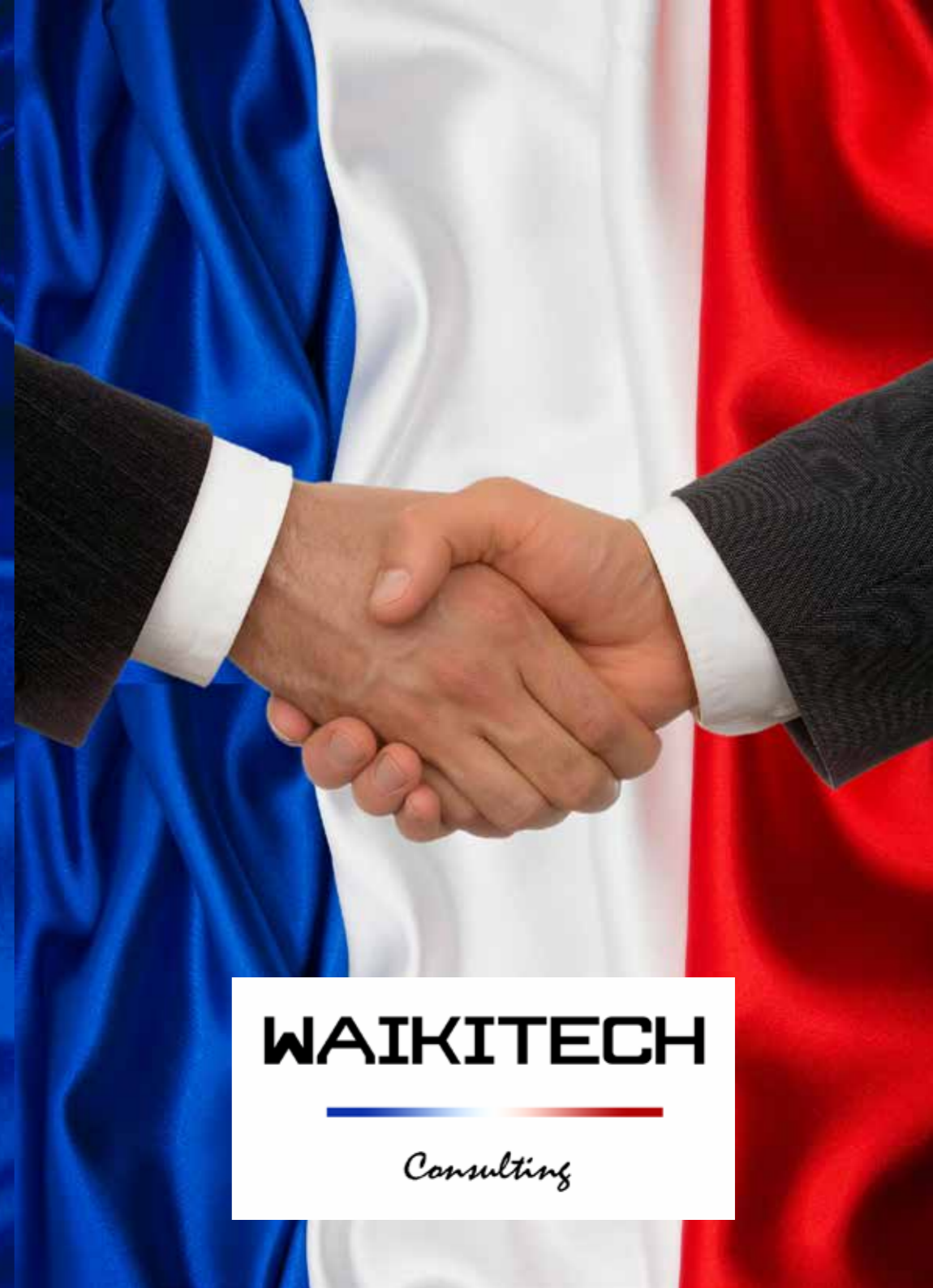
BusinessIndia™

BusinessSouthAfrica™



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InvestmentFrance™

The purpose of **InvestmentFrance™** is to find the finest investments and to establish durable and efficient commercial activities in France whilst complying with very precise specification requirements.

This **custom-made** program has a vocation to be financially accessible and adaptable to all companies, technology ones included.

We rely on the expertise of our staff and of our qualified partners in the following domains: **Engineering, Business, Law and Grant applications.**

Investment

Why invest in France?

Economy

6th world economy
6th hourly productivity
7th financial market in the world

Market

2nd European market
65 million consumers

Logistics

At the heart of the European Union
Distribution infrastructure
Access to the European market

Production

Innovation support
Low installation costs
Competitive production cost
Qualified and dynamic manpower

InvestmentFrance™ Development

Commercial development in France in 3 steps:

Pre-analysis

Assessment of product maturity, BP and expected ROI

Understanding of product maturity level and client references

Analysis of the international business plan

Advice on marketing methods allowing an optimal ROI

Proposition

Personalized support with commitment

Understanding of requirements / market study

Detailed product analysis followed by market study in order to identify the competition and the growth potential

Definition of the specification requirements

Collaboration to thoroughly determine the requirements, including the partner selection criteria

Assistance in the grant application process

Expert aid in the preparation of specific grant application documents
Combination of regional and state grants to reduce costs and limit the cash outflow of our client-firms

Partner search

Search for the best commercial partners

Solution distributors

Commercial representatives

Recruitment assistance

Aid in identifying legal and fiscal surveillance points

The aforementioned support is estimated to last for as long as necessary to achieve the accorded objective, potentially on the long run. This includes the contract validation with the support of our partner law firms, as well as punctual assistance in issue resolution and further negotiations.

InvestmentFrance™ Production

Search for production capacity in France

This service was developed for managers willing to find factories that are both adequate and trustworthy for their production. To achieve this goal, we offer a full service:

Study of the need

Constraint analysis: technical, environmental, regulations

Definition of technical specifications: specific production line requirements, production capacity, costs and possible logistical constraints

Commercial: target cost price

Legal: local and international norms to be met, such as labor law and tax optimization.

Factory search

Search for factories that fulfill the mandatory requirements

Payment on results if the factory is compliant to the standards

Local support

Contract negotiation on-site

Production follow-up and product quality tracking

Punctual assistance in issue resolution